



## NEWS RELEASE

**Contact:**

Craig Burbidge  
Director of Marketing  
The Linc Group  
8 Hughes  
Irvine, CA 92618  
1.949.330.1557  
[craig.burbidge@thelincgroup.com](mailto:craig.burbidge@thelincgroup.com)

### FOR IMMEDIATE RELEASE

## MICROSOFT RECOGNIZES THE LINC GROUP FOR OUTSTANDING BUSINESS ACHIEVEMENTS

*TLG Receives Microsoft Dynamics™ Pinnacle Award for Excellence in Evangelism*

**IRVINE, CA — FEBRUARY 21, 2007—** The Linc® Group, LLC (TLG) has been honored by Microsoft® with a 2007 Pinnacle Award for outstanding business achievements. TLG will receive formal recognition for its Pinnacle Award for Excellence in Evangelism at Convergence 2007, Microsoft's annual customer conference to be held March 11-14, 2007 in San Diego, CA.

The Pinnacle Awards, established in 1997, are presented yearly and recognize Microsoft Dynamics customers that have achieved notable accomplishments with their applications. Microsoft Dynamics customers, partners, and team members contributed Pinnacle Award nominations.

The 2007 Pinnacle Awards were presented in 17 categories. TLG was selected for an award because of its strong commitment to and evangelism of Microsoft Dynamics products. The company has implemented a comprehensive Microsoft-centric solution environment to drive exceptional business performance, and has effectively promoted its value to the industry.

TLG works with Microsoft Gold Certified partner Iteration2 of Irvine, California.

TLG is the only pure service company in the country to offer a single source for integrated facility maintenance and operations needs. Its expertise and innovative solutions have helped building owners and managers reduce operating costs, decrease energy consumption, maximize asset value, and create a comfortable, healthy, and safe environment that results in increased productivity. TLG's unique Collaborative Service Management Framework provides a robust business methodology, supported by a fully integrated Microsoft technology and application environment, to deliver quality service to the customer and drive business performance. With this distinctive approach to business operations, TLG has created an enterprise-wide infrastructure that has truly raised the bar for profitable and quality service delivery.

“Three years ago, TLG set out to revolutionize the service industry by developing a seamless Microsoft-based operating platform that compelled the consistent delivery of high quality service throughout the organization via real-time visibility, automated workflow, and scalability. In fact, we bet our business on it,” said Tracy Price, president and CEO of The Linc Group. “Clearly, we made the right decision, as verified not only by the success and growth of our company but also by receiving this prestigious award from Microsoft. We're very pleased and proud to accept this Pinnacle award as it validates our innovative spirit in a historically technologically-challenged industry and helps us continue to distinguish ourselves from our competition.”

Microsoft Dynamics is a line of financial, customer relationship, and supply chain management solutions that help businesses work more effectively.

### **About The Linc Group**

Irvine, CA-based TLG offers premier on-site integrated facility operations and management services, mobile HVAC preventative maintenance service programs, and bundled energy solutions. Structured from three established industry leaders — Linc Facility Services, Linc Network, and Linc Mechanical Services — TLG unites the companies through a unique business methodology and Microsoft-based technology framework. Collectively, TLG companies service more than 16,000 facilities in 45 states and in select international markets through a professional workforce totaling more than 2,600 employees. For more information, visit [www.thelincgroup.com](http://www.thelincgroup.com).