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GREENHOMES AMERICA EXPANDS CALIFORNIA PRESENCE WITH ADDITION OF ABC COOLING AND HEATING

Established HVAC Company Joins GreenHomes America Network to Perform Energy Retrofits, Create New Home Performance Jobs in Central and Northern California

IRVINE, CA — June 10, 2010 — GreenHomes America, the premier national provider of home performance contracting (HPC) has signed a franchise agreement with Hayward, CA-based ABC Cooling and Heating Services, Inc. With the addition of ABC's multiple locations, GreenHomes America will now be able to provide HPC service to even more of California, where homeowner and government demand for energy efficiency and "green" home improvements is a growing trend.

ABC is a respected, 55-year-old heating, ventilation, and air-conditioning (HVAC) enterprise, with offices in Hayward and Fresno and more than 40 employees. Over the past 10 years they have helped more than 100,000 homeowners in the San Francisco Bay Area, Silicon Valley, and the Central San Joaquin Valley Region.

"We are always looking for better ways to serve our customers and HPC provides us with a new offering that will make them more comfortable, energy efficient, and help them save money on their utility bills. And because GreenHomes is the industry leader and has already developed a complete business system, we anticipate a quick start-up and early success," said ABC Owner and President Jerry Unruh. "Mostly, I'm excited to be growing the business and creating new jobs with the anticipated growth of HPC despite the economy. HPC is the next evolution of our industry and I'm proud to be a part of it."

“We are pleased to have ABC join our rapidly expanding network of HPC franchises. They are well-known and have a reputation for great customer satisfaction, technical expertise, and honesty,” said GreenHomes America President Brett Knox. “We are committed to providing ABC with world-class leadership, service, and support and our primary focus, as always, will be on their profitability, satisfaction, and success.”

GreenHomes America is headquartered in Orange County and has several other offices in Southern California including Rancho Cucamonga, Simi Valley, and Irvine. San Diego is coming soon. Now, with ABC Cooling in Central and Northern California, GreenHomes America is taking another step to meet the growing demand in California for HPC.

“Like many states and cities, California has established aggressive energy efficiency goals, including a 40 percent reduction in overall residential energy consumption by 2020,” added Knox. “Our goal is to continue to add locations so we can help states meet their energy goals while we work with homeowners all over the country to reduce their carbon footprint, make them more comfortable in their homes, and save them money at the same time!”

Home Performance Retrofits

HPC is one of the fastest growing segments of the contracting industry, both for residential housing and for commercial buildings.

Home Performance contractors begin their work with a home energy audit, which uses advanced technology including blower doors, infrared cameras, and computerized modeling to assess a home’s unique energy usage footprint and comfort issues. The audit diagnoses where the home is leaking air to the outside; measures the efficiency of cooling and heating systems; determines the effectiveness of insulation, ducts, windows, and doors; and checks combustion safety and gas leaks. After work is completed by in-house crews, the home energy audit is performed again to ensure issues are fixed and the project is successful.

According to Knox, “GreenHomes’ solutions are based on an integrated, whole-house approach that includes air sealing and insulation, duct sealing, right-sizing cooling and heating equipment, high efficiency windows, and more. Our comprehensive approach helps customers achieve as much as a 40 to 60 percent reduction in home energy consumption! And, the improvements significantly improve their comfort and indoor air quality. Plus, there are government and utility company incentives available to help fund the upgrades.”

This whole-home approach will be launched later this year by California’s investor-owned utilities and Sacramento Municipal Utility District, and is being promoted under the banner of Home Performance with ENERGY STAR®, a joint program of the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy.

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Irvine-based GreenHomes America is the premier industry-accredited, single-source provider of home performance contracting (HPC) in the U.S., with locations nationally. GreenHomes America offers an award-winning home improvement service that significantly enhances the comfort, energy efficiency, and air quality of existing single- and multi-family homes. GreenHomes America delivers a full line of home performance and HVAC services including comprehensive home assessments, windows and doors, high-efficiency furnaces, boilers, and water heaters, insulation and air-sealing, indoor air quality, and solar systems. We guarantee to save homeowners at least 25% on their energy usage. GreenHomes America works with *Home Performance with ENERGY STAR*, is a Building Performance Institute (BPI) accredited organization, and is a founding member of Efficiency First. For more information on GreenHomes America, call 1.877.867.2833 or visit www.greenhomesamerica.com.